



The Colorado Music Educator, the official publication of the Colorado Music Educators Association announces our 2020-2021 advertising rates. The CMEA board is committed to saving costs, and we are passing along the costs saved by reducing postage and printing costs to our advertisers. The journal will continue to be published on-line **only** at cmeaonline.org. The only printed publication will be our 2021 Clinic/Conference program *At-A-Glance*.

Continued in 2020-2021 will be our mobile Clinic/Conference Full Program for all registered participants. Your advertisement will appear in the printed *At-A-Glance* and the mobile *full Clinic-Conference Program*. *You also have the opportunity to purchase a banner advertisement that runs across the top of every page of the mobile Guidebook conference program.* **Please note that in order to reserve a cover in the CMEA At-A-Glance Program you must purchase a minimum of three (3) advertisements in CMEA publications of ¼ page or larger, in addition to the conference program.**

Continued in 2020-2021 year is our e-mail newsletter sent to all CMEA contacts in our email list (1250+ contacts per month). This newsletter is emailed on the 1st of the month from September through June (no newsletters in July and August). Advertisers may sponsor the monthly newsletter, see rate card for pricing details.

CMEA is committed to providing our advertisers with the best possible quality for their advertisements. In order to accomplish this, all **new** advertising will need to be submitted in electronic format in a JPEG or PDF file for all ad copy. If you have any questions regarding these specifications you are encouraged to contact Margie Camp, CMEA Communications Manager at (303) 520-4898 or by e-mail at communicationscmeaonline@gmail.com. Margie will be able to answer any technical or contract questions that you may have regarding submission of advertising.

Please sign and return the attached advertising contract for 2020-2021 by August 30, 2021.

Remember, if you pre-pay (payment accompanies the contract) all advertising costs you may deduct an additional 15% in savings. Contracts should be returned by mail to CMEA Publications, PO Box 44489 Denver, CO 80201 or via email to communicationscmeaonline@gmail.com and to officemcmeaonline@gmail.com. Payments for advertising can be made beginning on August 15th on the CMEA web site. Click on the “General Information” tab and then click on “Advertise with Us”, you find a payment module on this link to securely submit your payments.

If you are a regular advertiser who contracted for three issues last year, we will assume that you wish to continue advertising in the upcoming fall issue unless we hear otherwise. If there are any changes, we will need to know no later than **August 30, 2020**. Please return the enclosed contract to us as soon as possible. When submitting contracts you should send contracts to both communicationscmeaonline@gmail.com and to officemcmeaonline@gmail.com.

If you wish to advertise with us this fall, but have not sent your new or updated ad we will need your ad copy no later than **August 30, 2020!**

You will also find as part of the contract the opportunity to advertise in our printed Clinic/Conference *At-A-Glance* Program and have your ad featured in our **new** on-line mobile version of the full 2020 CMEA Conference Program. These programs reach over 2,500 registered members and guests of our conference.

Thank you for advertising in our publications, and please do not hesitate to contact me if I can be of assistance to you.

PLEASE MAIL ALL PAYMENTS TO:

CMEA
PO Box 44489
Denver, CO 80201

DIRECT ALL QUESTIONS REGARDING ADVERTISING TO:

Margie Camp, CMEA Communications Manager
(303) 520-4898
communicationscmeaonline@gmail.com